# Franchisee Info Pack

PROWaterblasting

*#1 Professionals in Water Blasting and Exterior Cleaning*

# Franchisor Profile

**Our story is about Leadership, growth & Profit.**

In the three years that Lorcan Kenny has owned Pro Waterblasting, the business has seen revenue increase fourfold as well as the establishment of two thriving Franchises. Having owned and operated successful businesses in Ireland prior to moving to NZ, Lorcan understands what is required to support Franchisees as they begin their Pro Waterblasting venture and then through the rapid growth they will inevitably experience in this high-demand industry.

# Franchisees

**Graham & Lara - Pro Water Blasting Hamilton.**

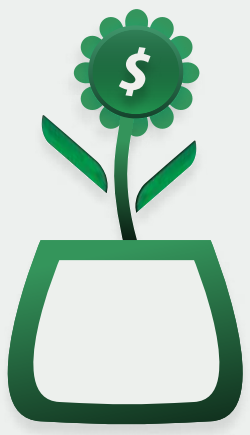
“Having this much work booked in is a dream come come true. We’ve now got 2 vehicles on the road and currently buying our third.”

**Emilie - Pro Water Blasting Rodney.**

“We got so busy so fast. We’re now booked out a month in advance. The Pro Waterblasting marketing and the business support is just great.”

# Investing in your future.

## What are the setup costs?



### Opening Investment

An initial investment for an exclusive franchise area begins at just $40,000. You can in control of the size territory you want to invest in and operate in.

**This investment includes:**

- Exclusive rights to your area
- discounts with all of our preferred suppliers
- digital marketing partnership
- On-site training
- Uniforms

**We can advise you on the best vehicle for your business depending on what type of work you would like to focus on and the location of your business.**

### How much should you invest?

The amount to spend on your business depends on the amount of work you want, and the size of business you would like to grow. Find out more by contacting us.

***Call us for a no obligation free chat***

***022 509 2486***

### Working capital

Having between $5000 and $10,000 in working capital helps to build your momentum in the beginning.

### Can we help with finance?

Pro WaterBlasting can assist with financing up to 50% of your territory.

We can also help with financing equipment. Our financing terms make it easy to join and start earning with minimal money down.

### Ongoing fees

Pro WaterBlasting only charge a small 10% towards a royalty which goes towards growing the brand and exposure that will help to bring you more quality work.

**No hidden fees.**

# Is ProWaterblasting a fit for you?

**If taking free water and turning it into money sounds too easy to be true, a Pro WaterBlasting Franchise could be right for you.**

Pro Waterblasting provides business opportunities and support that are not only lucrative but can be adapted to suit you and your dream lifestyle. No previous experience in waterblasting or professional exterior cleaning is required as we will train you in every aspect from scratch. What you will need, however, is plenty of motivation, a strong work ethic, and great interpersonal skills. A Pro Waterblasting Franchise provides great flexibility to achieve a healthy work/life balance with Franchisees able to manage their own work scheduling with typically one job in the morning and one in the afternoon.

## How we make it easy

- Easy online quote forms allow you to quote like a Pro from day one.
- In-depth training and advice so you can manage any job.
- Our experience in lead generation enables you to get you work when you want it.
- Our job management tools make scheduling and managing jobs easy.
- We assist with your branding, company setup and accounting along the way.
- We provide finance to help you get started with the right gear.

# Why Franchise with us?

## Our experience

After years of industry experience and succesful business operations, ProWaterblasting have refined job processes and marketing strategies that make it easy for our franchisees to launch their businesses from.

## A powerful brand

A recognised brand on the road and national marketing strategies make it easy for you to gain trust and grow your business. Pro continually invests into our brand and our systems to ensure the growth of the company and your continued success.

## Our relationships

Pro WaterBlasting has built a reputation amongst some of the best companies and organisations in NZ as being dependable and fastideous in our operations.

## Business support

We invest time and knowledge into our Franchisees so they can pave their way to success having a clear understanding about best business practises.

## Health & safety

Get the best health and safety training in the industry from our partner

Pro WaterBlasting ensures our teams are safe and understand their requirements when on site. We can advise on the right safety equipment and train you on how to fill all the appropriate saftey information.

## Training on the tools

We provide full training for our licencees. This includes:

- Equipment use and care
- Washing techniques
- Damage avoidance
- Quoting
- Hieghts safety
- Customer care

We train you from 2 to 4 weeks depending on your skill level and subject to what type of work you will focus on.

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# Revenue Potential?

Our Franchisees aim for a minimum of $80 per hour when starting out but have the opportunity to steadily increase this as they become more experienced and build a regular client base.

### Earnings by service

Our franchisees aim for a minimum of $80.00 per hour when starting out.
However, the services that we offer can achieve a great deal more than that.

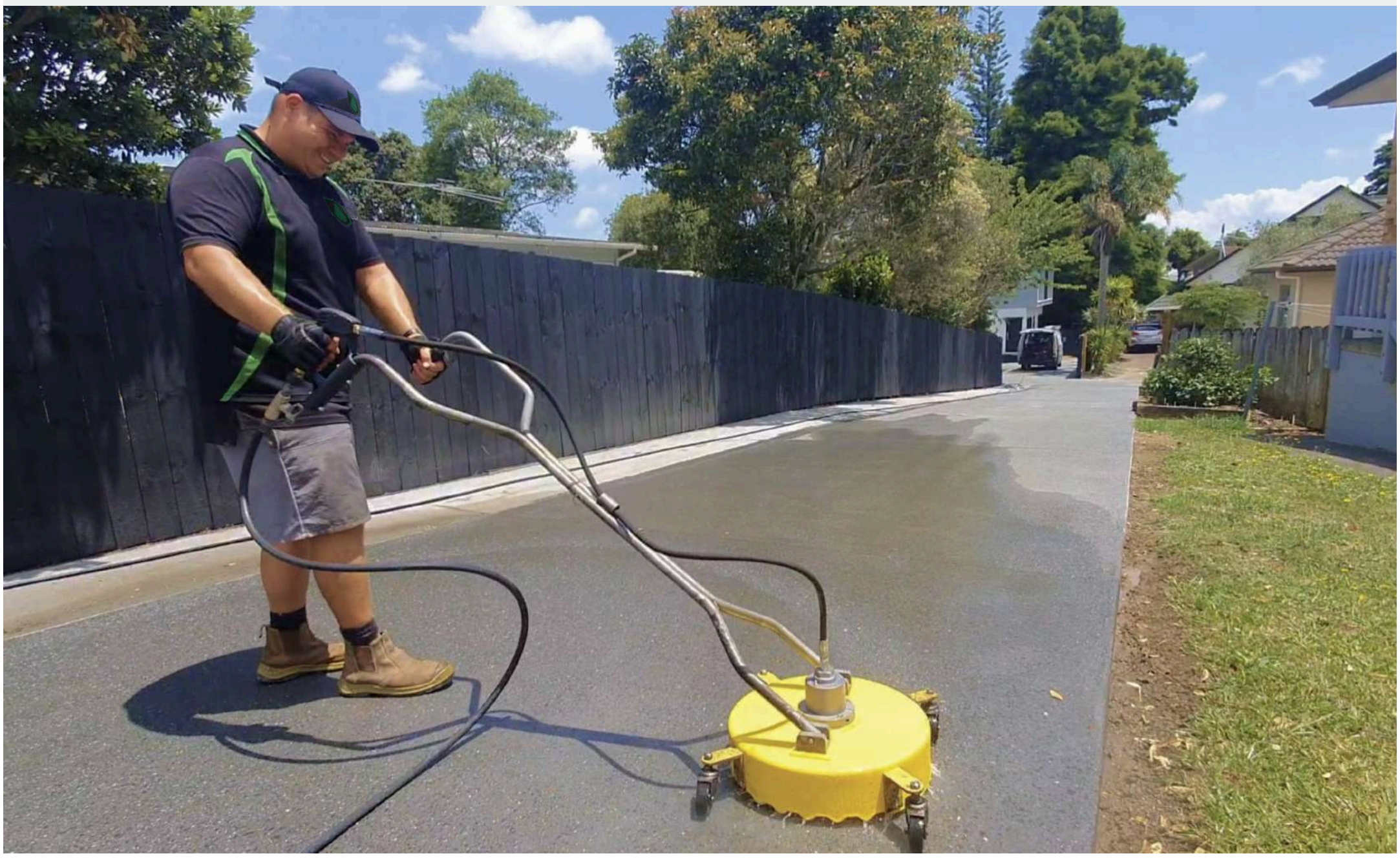
# Are you ready for the first step?

Teaming up with Pro means you will be investing in a proven and succesful business model with the marketing, admin and training support that you need to grow a stable, profitable business.

***Call us for a no obligation free chat*** ***022 5092 486***

***Contact us at prowaterblasting.co.nz/franchisee***

## Want to know more

Email us at:

**franchise@prowaterblasting.co.nz**